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Process of creating and making videos

ERASMUS +

WORK FOR AN INCLUSIVE SCHOOL HERITAGE

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WORK FOR AN INCLUSIVE SCHOOL HERITAGE

Idea

- The creator is brain storming
- Checking foreign community and their ideas
- Making polls
- Working with statistics(age of viewers, month, community of country)
- Learning from previous mistakes
- Checking out popular videos
- Going out, relaxing, jogging, etc..

Materials

- Check out multiple sources about our idea
- Watching videos with similiar content
- Writing up script
- Preparing your gear

Recording

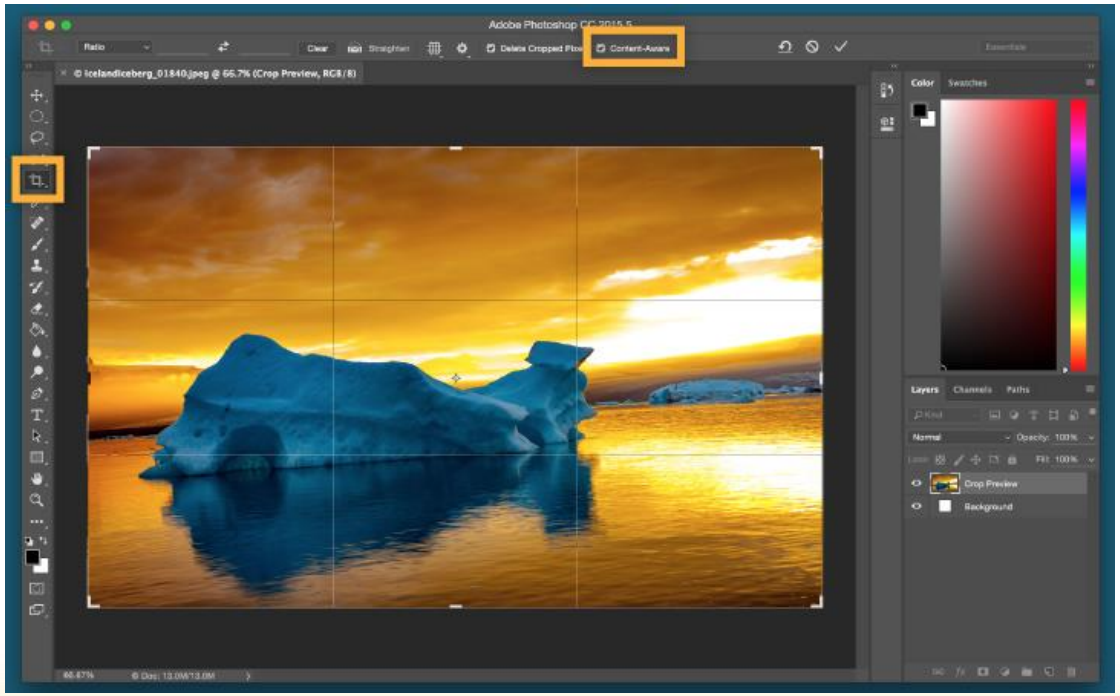
- Setting up camera for the light
- Meeting up with positive people
- Being positive

Editing

- Using software to process all the data
- Sony Vegas
- Adobe Premiere Pro
- Final Cut
- Cutting fails
- Shortening
- Effects
- Syncing audio

Thumbnail

- Describes what is the video about
- Created in image editors like Photoshop



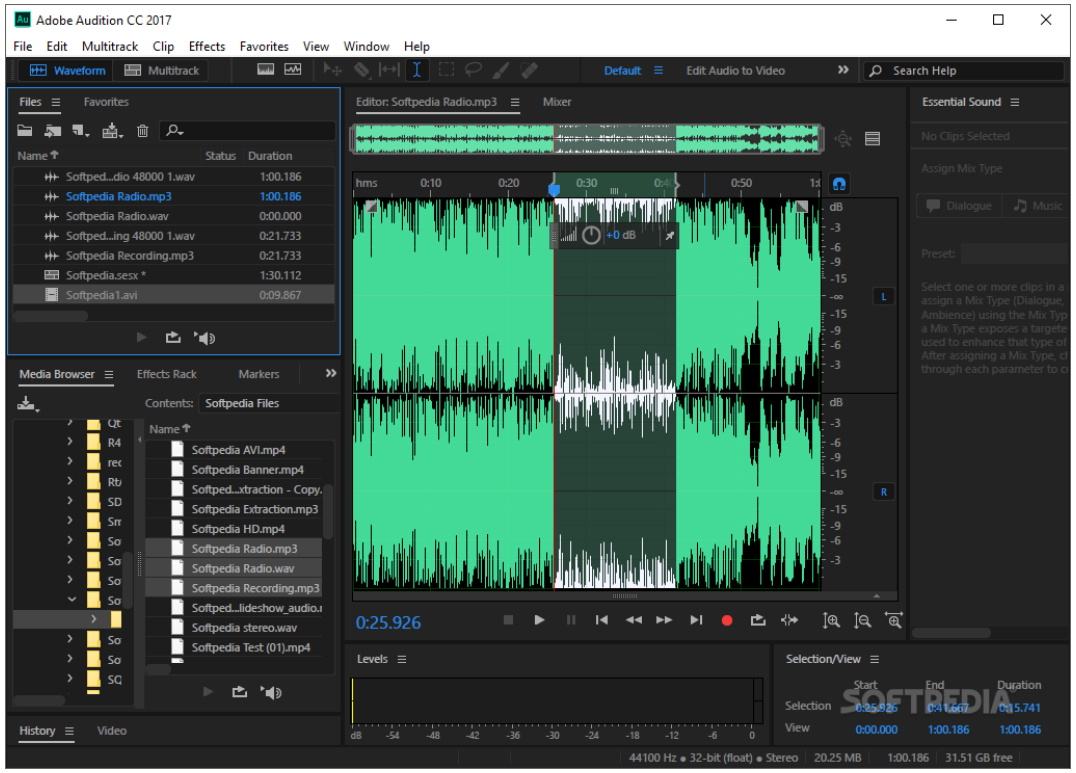
Where should we release our videos?

- YouTube

Where do we edit our audio

- Mostly in cutting programs but some people process audio in Audition

Adobe Audition CC



Short video of some activities

Thanks for your attention!